



BROADCAST | TV | RADIO | ONLINE



info@getconnectedmedia.com

GetConnectedMedia.com

WHAT WE NEED

Technology products for review:

- Can we develop a contest/giveaway for your product? If so, please provide us with a 2nd unit to give away.
- Information for the development of cross-promotional content (e.g. key messages, links, videos, media kits, hashtags, social accounts)

Please mark packages sent to us as having a \$0 value and/or prepay any shipping fees. Products arriving with unpaid fees will be returned

GetConnected Media
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WHAT YOU GET

GetConnected Media will produce content about your featured product(s), which may include any or all of the following:

- An authentic editorial product review posted to our social channels, website, and/or YouTube channel.
- A feature on one of our weekly GlobalTV News Tech Talk segments.
- An audio/video interview for one of our two weekly radio shows airing across Canada on the CORUS Radio Network. Our shows are also available as podcasts on Spotify, Google Play, Apple Podcasts and all major podcast services. Interviews are also recorded as video podcasts for YouTube.
- A segment on our GetConnectedTV show in the upcoming season, currently airing on BNN/Bloomberg, the CORUS Entertainment Network, and Canadian TV channels such as CHEK TV, and streaming services like ROKU.
- Cross promotion of your product across our social and online properties.